

cobalt IRON[®]

Data Protection Everywhere[®]
Smart. Secure. Automated.



Category Position

SaaS

Enterprise
Backup



Compass™



Born in the cloud, Compass is designed to take full advantage of progressive technologies such as analytics, SaaS, multi-cloud, and virtualization. Commander is an easy-to-use web dashboard providing a simple and intuitive user experience while the Analytics engine delivers the flexibility and insight required for a enterprise data protection. The Accelerator is a converged, integrated, and scalable enterprise class data protection system that is constantly maintained and updated.



Product capabilities

- Full backup, archive, and recovery features
- Private, hybrid, public deployments
- Single pane of glass dashboard
- Simplified experience and self-service
- Unique analytics-driven solution
- Continuous delivery of monitoring , alerts, updates, and upgrades

Product benefits

- Eliminate cost overruns
- Simplify operational complexity
- Freedom from legacy challenges
- Modernize backup
- Pay as you grow
- Infrastructure is continuously current
- Scale-up and scale-out

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Executive Team



Richard Spurlock
CEO & Founder

Intellectually curious entrepreneur, Richard is recognized as an expert on data protection and recovery with a knack for delivering simplicity in a market of complexity. After spending 15 years designing and delivering data protection applications, Richard harnessed that expertise to build a disruptive, software-defined data protection solution: Adaptive Data Protection (ADP). ADP is the industry's first enterprise-class data protection and analytics software designed to natively run in hybrid and public cloud environments.



Rodney Foreman
CRO

Prior to joining Cobalt Iron, Rodney was the Senior Vice President of Global Mid Market Sales and Channels at Nutanix where he was responsible for partner relationships, creating and driving key program initiatives and sales execution within a global network of business partners. Prior to Nutanix, Rodney led a Product Management team at Tivoli Software and then the global channel business at IBM for their Cloud Software business unit. Rodney holds a BS in Electronics and Electrical Engineering from the University of Texas at Austin.



Rob Marett
CTO

Robert is a 20-year veteran of the storage and data protection industries. Robert spent the past decades leading specialized SWAT teams solving complex, critical technology challenges for enterprise product vendors such as IBM, EMC, and Hewlett Packard. Rob is recognized as a key technical leader in the enterprise data protection space. Rob holds two US patents in the data protection space.



Mark Pougnet
CFO

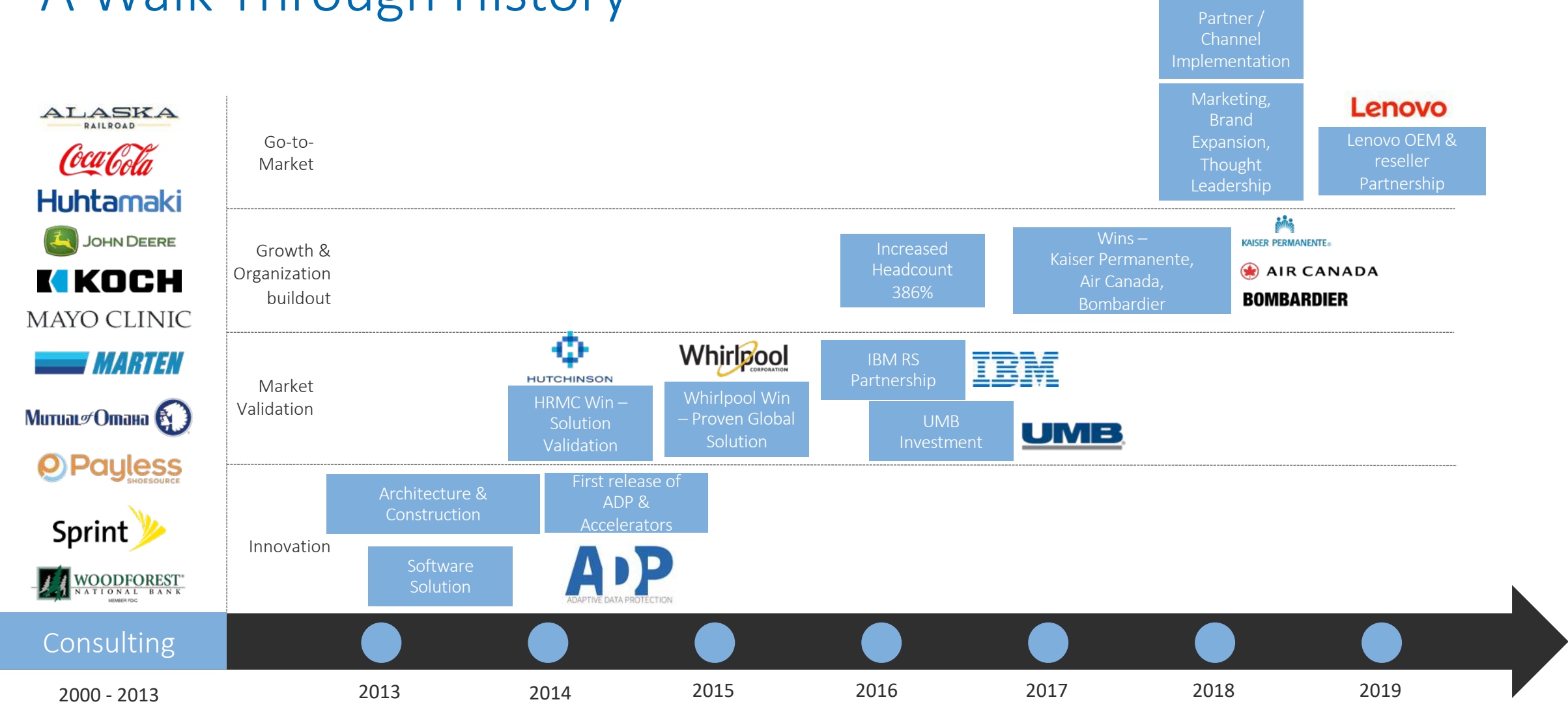
A seasoned "get stuff done" executive, Mark joined Cobalt Iron after revamping Wazee Digital into a profitable leader in the cloud media asset management space. A CPA and a Chartered Accountant, Mark has also held senior leadership roles at Front Porch, Avaya, and Micron. Mark was instrumental in the sale of the storage archive business, Front Porch, to Oracle. Mark has founded a software business, taken a company public, and sold two companies as the CFO.



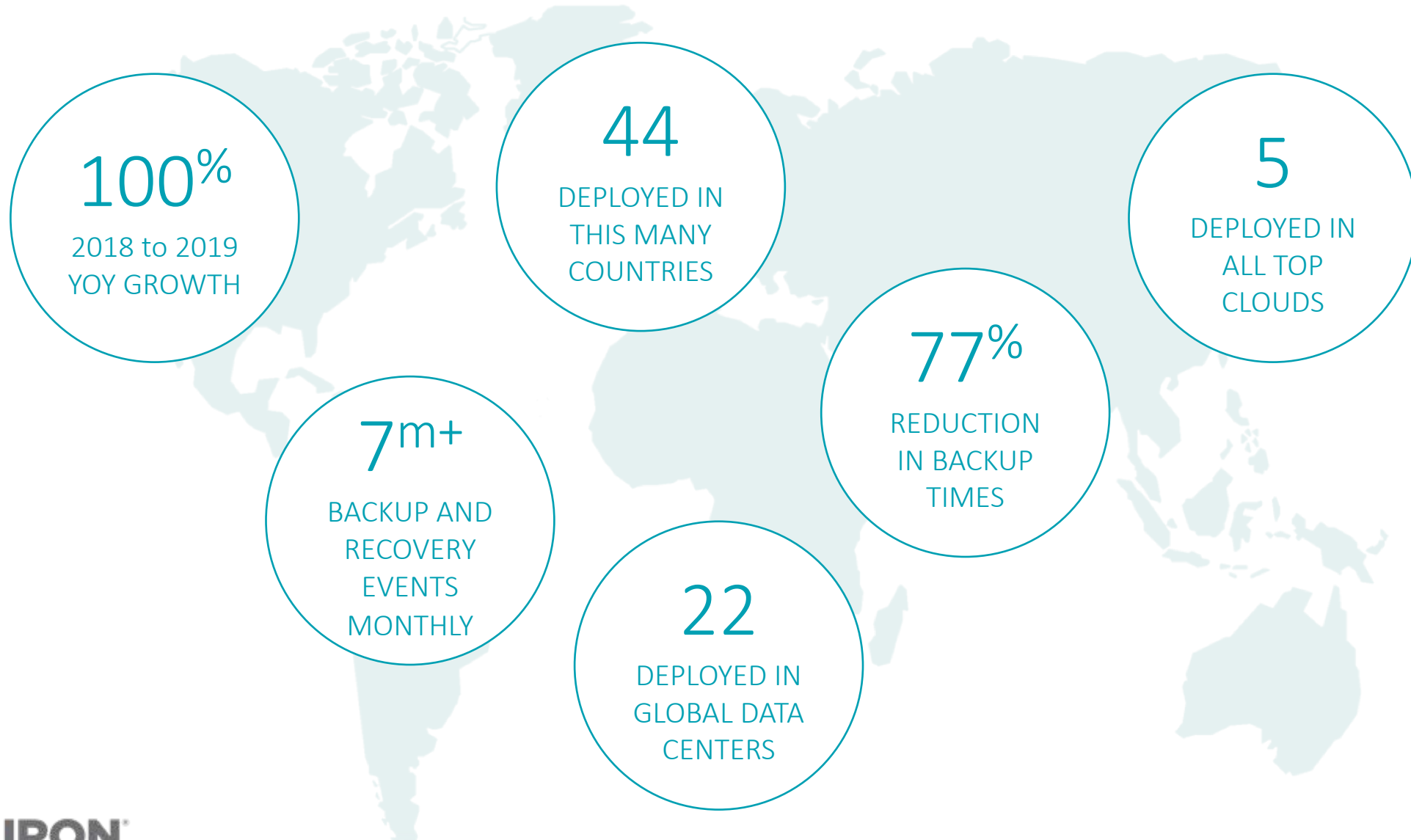
Andy Hurt
CMO

With more than 18 years of experience in SaaS-based data preservation and archival technologies, Andy has led multiple marketing and product organizations through growth and acquisition. Prior to joining Cobalt Iron, Andy served as senior vice president of marketing and business development for Wazee Digital, which was acquired by Veritone. Prior to that, Andy led the global product for Oracle's Digital Media product portfolio following Oracle's acquisition of Front Porch Digital.

A Walk Through History



A Leading Global SaaS Platform for Enterprise Data Backup



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Software-as-a-Service platform with enterprise-class scale and features to serve the most complex data protection environments



Analytics



SaaS



Multi-Cloud



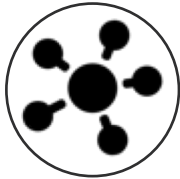
Virtualization



Markets We Serve



Aviation



Distribution



Energy



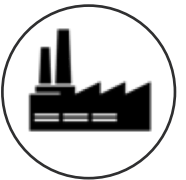
Federal



Finance



Healthcare



Manufacturing



Public



Technology

Use Cases We Address

Eliminate Cost Overruns – reducing total costs through automation, enabling better decisions through analytics and protecting new business models through modernization.

Freedom from Legacy Challenges - analytics-driven, proactive problem resolution coupled with high levels of automation eliminates the majority of backup issues before they even occur.

Simplify Operational Complexity - monitor and verify that backups and replications completed successfully, that software updates are applied, and hardware failures are resolved are all managed automatically.

Modernize Data Protection - multi-cloud workloads and flexibility. Protect cloud data to an on-premises data center, cloud data to another cloud provider, or on-premises data to the cloud.

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